Ezekiel Skovron
Senior Product Designer

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I am a highly collaborative designer that excels at storytelling and product visioning. I am also well versed with design systems and working with engineers to build for scalability.

WORK EXPERIENCE

Realtor.com / Sr. Product Designer
May 2021 – Present, Los Angeles, CA (Remote)

Own design strategy for an iOS / Android mobile app that connects real estate agents with qualified home buyers. Partner closely with product management to perform discovery, identify opportunities, and help shape product roadmap. Worked closely across teams to establish a 2-3 year vision for the agent-buyer connection experience. Helped shape and contribute to design system strategy for realtor.com professional products.

~**Fun Fact:** I won two internal company Hackathons.~

MeUndies / Digital Product Designer
September 2018 – May 2021, Culver City, CA

Worked closely with product managers and developers to design scalable and satisfying digital experiences for MeUndies customers. Conducted research activities, such as remote user testing and user interviews to uncover opportunities and iterate on current designs. Used behavioral analytics to inform A/B testing strategy.

DuMont Project / UI/UX Designer
May 2017 – August 2018, Marina del Rey, CA

Owned the user research and design process for Fortune 500 e-commerce clients to validate & improve e-commerce experiences and inform product strategy. Designed a landing page experience that led to a 22% increase in AARP membership sign ups.

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EDUCATION

CSU Long Beach / M.S. Human Factors
August 2016 – June 2018

UC Davis / B.S. Psychology
September 2011 – June 2015

SKILLS

Platforms: I have experience designing for web, mobile web, iOS, and Android platforms

Design & Prototyping: Very experienced with Figma for designing wires, high fidelity mocks, prototypes, and design systems. I use ProtoPie for more complex prototyping and interaction design.

Research: Moderated and Remote User Testing (Usertesting.com, Validately), User Interviews, Surveys, Tree Testing, Card Sorting, A/B Testing (Google Optimize)

Statistics / Analytics: Heap Analytics, Fullstory, Crazy Egg, Google Analytics, Pendo